

SNELL & WILMER

LAW OFFICES
350 SOUTH GRAND AVENUE
SUITE 3100
CITY NATIONAL 2/CAL
LOS ANGELES, CALIFORNIA 90071

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

AYLA, LLC, a Delaware limited
liability company,

Plaintiff,

v.

ALYA SKIN PTY. LTD, an Australian
private company;
AND
MACEK CONSULTING LLC, an Idaho
limited liability company;
JASON MACEK, an individual, both of
which do business as DOLLAR
FULFILLMENT,

Defendants.

Case No. 4:19-cv-00679 HSG
Hon. Haywood S. Gilliam, Jr.

Consent Order

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The Court, having considered the Stipulation for Consent Order between plaintiff Ayla, LLC and defendants Alya Skin Pty. Ltd., and defendants Macek Consulting LLC and Jason Macek, both doing business as Dollar Fulfillment, (collectively, “Defendants”), and good cause appearing, hereby **ORDERS** as follows:

1. The stipulation is GRANTED; and
2. Defendants, their officers, agents, servants, employees, and all persons acting in concert with or under control of any of them (regardless of whether located in the United States or abroad) who receive actual notice of this Order are permanently enjoined and restrained from using, displaying, advertising, selling, distributing, or promoting (or authorizing or procuring any persons to do so) products or services bearing the mark or name ALYA in the United States, alone or in combination with any other term(s), word(s), or designation(s), including without limitation ALYA SKIN, alyaskin.com, and all confusingly similar names or marks to Plaintiff’s mark AYLA. The foregoing prohibits Defendants from purchasing AYLA as a key word, Ad word or search term from Google or another search engine to influence search results of consumers in the United States.

It is so Ordered.

Dated: 10/20/2022



Hon. Haywood S. Gilliam, Jr.

United States District Judge